



HELENA REÑONES

Sustainability Specialist | Circular Economy & Stakeholder Engagement

Barcelona, Spain · Remote · Open to travel

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PROFILE

Environmental professional with 10 years in sustainability, circular economy and waste prevention. Led waste diagnoses and action plans for 8 pilot sites with the Catalan Government, and built climate-resilience indicators with 3 city governments. Experienced in engaging stakeholders across business, government and NGOs.

EXPERIENCE

Circular Economy–Strategic Alliances Manager - Revivack (start-up)

Barcelona · 2024–2025

- Managed client and partner pipeline; led communications.
- Led key partnership with the Digital Catalonia Alliance blockchain community (i2Cat).

Project Technician, Waste Prevention - Fundació Rezero

Barcelona · 2023–2024

- Delivered diagnoses and action plans for 8 pilot municipal markets with the Government of Catalonia (CCAM)
- Presented results at an annual public congress.
- Coordinated 20 schools in Barcelona's Escoles+Sostenibles programme.

Project Assistant, Environment and Blue Economy Division - Union for the Mediterranean

Barcelona · 2016–2017 and 2019–2020

- Coordinated the 2020 Stakeholder Conference on Blue Economy (300+ participants).
- Ran content and agenda for a multi-country stakeholder platform; supported online seminars with partners.

Climate Resilience Analyst - UN-Habitat Urban Resilience Hub

Barcelona · 2018

- Built SDG-aligned climate and resilience indicators; (Asunción, Maputo, Barcelona).
- Contributed to the Climate Action Enhancer guide.

Healthy Cities Project Analyst - BKK Budapest Transport (EIT Climate-KIC)

Budapest · 2019

- Benchmarked mobility initiatives for Budapest's mobility innovation team, within the Cities-4-People H2020 project.
- Member of the European Institute of Innovation and Technology EIT Climate-KIC network.

EDUCATION

Postgraduate, Environmental Law and Economy, EUDE (2014)

BSc Environmental Sciences, University of Salamanca (2013)

SKILLS & LANGUAGES

Partnership management · EU projects (H2020) · Indicators and reporting · Remote and async coordination ·

Spanish (native) · English (C1) · Catalan (C1) · French (B1)

ADDITIONAL COURSES & CERTIFICATIONS

Circular Economy (ESADE Business School) · Fundamentals of Circular Economy (Empresa Clima / Fundación Biodiversidad) · Project Management Professional prep (Telefónica TIS) · New Economies and Social Innovation (NESI)

EARLIER EXPERIENCE & VOLUNTEERING

- European Solidarity Corps volunteer / Erasmus+ group leader - Hungary, Romania, Bulgaria (2021–2023)
- Environmental Technician (volunteer) - Global Aid Network, Haiti (2019)
- Environmental Technician & Educator (intern) - SM-Sistemes Mediambientals (2015–2016); in collaboration with the Catalan Waste Agency and the Catalan Energy Institute.